



Ohio State University South Centers

1864 Shyville Road
Piketon, Ohio 45661

Phone: 740-289-2071

Fax: 740-289-4591

Campus Phone: 614-292-4900

Campus Fax: 614-292-1953

In March 2010, over 60 people attended the first statewide Ohio Farmers' Markets Conference. This two day event was held at the Ohio Department of Agriculture and featured speakers who covered topics such as food safety, funding opportunities for markets, direct marketing, and much more. Also, invaluable networking opportunities were available to attendees to share and discuss ideas.

The 2011 Ohio Farmers' Market Conference will be held on March 3-4 at ODA in Reynoldsburg, OH. With the increase in the number of farmers' markets across the state, we are anticipating this conference to grow. Farmers' market vendors, managers and community leaders are encouraged to attend this event to strengthen their existing markets through the opportunity for professional development, networking, and information and updates about issues that affect Ohio farmers' markets and their vendors/producers. This year's conference sessions will focus on managing farmers' markets for success, best practices for farmers' market vendors, food safety, and much more.

With any event, success is determined through active collaboration and sponsorship. Therefore, we are soliciting your support for this distinct effort. As a sponsor of this conference, you will be recognized for your commitment to promoting the growth and sustainability of Ohio farmers' markets and the vendors producers who direct market their products through Ohio farmers' markets.

Sponsors will be recognized through marketing materials and during the 2011 Ohio Farmers' Market Conference with opportunities to network with market managers, vendors, and community leaders. Sponsorship levels and opportunities are included with this letter.

Thank you for your sponsorship consideration!

Christie Welch
Farmers' Market Specialist
The Ohio State University South Centers
740-289-2071 Ext. 234
Welch.183@osu.edu